



Forum Partners



Technical Committee 3(TC)
ICT and Education
International Federation for
Information Processing



e-Learning Forum



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Submission Information

Full Papers
Presentation time: 20 minutes. Full paper length: At least 7 pages, properly formatted as per the guidelines; maximum of 10 pages. An abstract is not sufficient to be evaluated as a full paper.

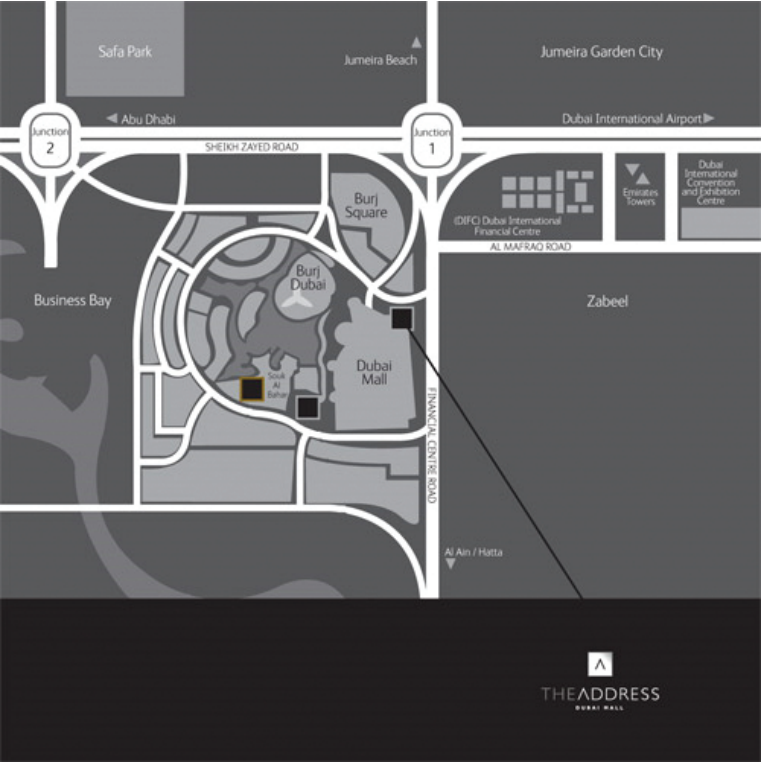
Corporate Best Practices
Demonstrate and discuss your company’s products, services, developments, applications and research, inform the audience of your future directions, gain feedback, and establish contacts. Presentation time: 20 minutes. Submission length: 1 page (to be published).

Posters
Submission length: 2-6 pages. Equipment provided: poster board, table, chairs, electricity, Internet.

Workshops
Duration: 3 hours.
Submission length: 1 page.

Virtual Presentations
In consideration of presenters who may be unable to attend the 3rd eLearning Forum in person due to funding or time constraints, Virtual Presentations have been added to the program with the same validity (publication, certification, etc.) as the face-to-face (F2F) conference and with the capability to interact with session participants.

PC, Projector, Internet are Provided
for all types of presentations
Detailed authors guidelines can be found on the forum website
<http://ellexforum.hbmeu.ac.ae/program/authorsguidelines.aspx>



e-Learning Forum Registration Fees

Registration fee for the full 3-day forum is 1,800 AED per participant. This fee includes the lunch meals and coffee breaks on each day. The fee for post-forum workshops is 500 AED per workshop per participant. Groups of 3 members or more from the same corporate entities are entitled to 20 % discount, taken that the registration of all members is done at the same time.

Events	Associated Fees
3-days Forum	1,800 AED
Group rate (3 or more from same corporate organizations)	1,300 AED / person
Presenter’s Rate	1,300 AED
Early Registration (before 15thDecember, 2008)	1,300 AED
Students (College and Universities Only) for 3-Day Forum	1,000 AED
Gala Dinner only	150 AED
Post forum workshops	500 AED / Workshop
Virtual Presentations (for delegates not attending the forum)	500 AED
Workshop Fee for students (College and Universities Only)	300 AED / Workshop

Presentation Categories

Details of presentation formats are given on the following pages. All communication will be with the contact presenter. For presenters who are not able to come physically to Dubai, virtual presentation are supported.

The conference will secure basic equipment needed for presenters. All presenters must register and pay the registration fee.

The Technical Program includes a wide range of interesting and useful activities designed to facilitate the exchange of ideas and information:

- Keynote Speakers/Invited Speakers • Roundtables & Discussion Panels • Virtual Brief Papers
- Full Papers • Posters/Demonstrations • Best Practices • Corporate Showcases • Virtual Corporate Showcases
- Panels • Tutorials/Workshops

Hotel & Travel Arrangements

Special hotel room rates will be available to conference attendees. Discount airfares will be available from a designated airline carrier.

Corporate Participation

A full session is dedicated to the presentation of corporate e-Learning best practices in the region.

A variety of opportunities is also available to present research-oriented papers or to showcase and market your products and services (20 mn presentations in a streamed parallel session).

Electronic Proceedings

Accepted papers will be published in the proceedings (website and CD-ROM formats). These proceedings serve as major sources in the multimedia/ hypermedia/ telecommunications community, reflecting the current state of the art in the discipline

3rd e-Learning Forum Awards

- Best paper Award
- Corporate Best practice Award
- Technology-Enhanced Best Practice in K-12 Education Award



3rd e-Learning Forum

February 1st - 3rd, 2010
The Address Dubai Mall
Dubai, U.A.E.

Bringing Global Quality to Local Context

Bringing Global Quality to Local Context is the theme chosen for the 3rd Annual Forum on e-Learning Excellence in the Middle East 2010. This theme reflects the important changes of scale and scope of our institution that evolved from eTQM college to Hamdan Bin Mohammed e-University in February 2009. The focus of the 3rd forum will be on systemic approaches of networked education and training, where every region and culture is keen to participate in the construction of the knowledge society and economy according to global quality standards, while preserving its own specify, identity and values. This is the challenge for bringing global quality to a local context.

Important Ideas:

Abstract Submission: 15th November, 2009

Full Paper Submission: 1st December, 2009

Author Notified: 20th December, 2009

Keynote Speakers

- 1) Prof. Sabine Seufert, Prof. Dieter Euler and Dr. Narimane Hadj Hamou. Swiss Centre for Innovations in Learning (SCIL), University of St.Gallen (Switzerland), and Hamdan Bin Mohammed e-University (UAE).
- 2) Sir John Daniel, President & CEO of the Commonwealth of Learning, (UK and Canada).
- 3) Prof. Gilbert Paquette, Canada Research Chair in Cognitive and Educational Engineering (Canada).
- 4) Prof. Denise Kirkpatrick, Pro Vice-Chancellor Learning, Teaching and Quality, Open University (UK).
- 5) Prof. Bob Bernard, Centre for the Study of Learning and Performance (CSLP), Concordia University (Canada).
- 6) Dr. Julie Little, Director of EDUCAUSE Learning Initiative (ELI), (USA).
- 7) Prof. Carmel McNaught, Director of the Centre for Learning Enhancement and Research (CLEAR), The Chinese University of Hong Kong (China).
- 8) Prof Walter R. Allen, Ph.D.
Allan Murray Cartter Professor of Higher Education, Distinguished Professor of Sociology University of California, Los Angeles

Workshops

- m-Learning - Prof Mohamed Ally, Director and Professor, Centre for Distance Education, Athabasca University (Canada)
- Situated Learning Design for e-Learning - Prof Mohan Menon, UNWRA (Jordan)
- COL's Transnational Qualification Framework - John Lesperance, Education Specialist, Commonwealth of Learning (Seychelles)
- Research-Based Evidence for e-Learning Effectiveness - Prof Carmel McNaught, Director of the Centre for Learning Enhancement and Research (CLEAR), China
- MoHESR round table on online education
- ADOBE / Graph East Computers – John Boutros [Forum Partner]

Best Practices in Corporate e-Learning

- SKILLSOFT / Xpert Learning - Tim Walker, EMEA Channel Account Manager SkillSoft tmwalker@skillssoft.com [Forum Partner]
- EMIRATES AIRLINES – Linda Al Ansari, Manager L&D Learning Technologies lala@emirates.com (TBC)

Objectives & Topics

Objectives of the 3rd e-Learning Forum

Beyond traditional educational management, local contextualisation of global quality calls for specific accreditation, quality frameworks, policies, innovative pedagogies and methodologies to support just-in-time, on-the-job, lifelong learning. The objectives are:

- To bring together e-Learning professionals and experts from around the world to discuss specific new forms of learning and epistemological issues regarding how learning occurs and how knowledge emerges beyond the borders of traditional systems of education.
- To provide an open and creative space to discuss how learning, innovation and work can be integrated
- To address and discuss social transformation respecting psychological and cultural issues which may be of relevance to the region.
- To understand various models for measuring the success of e-learning and addressing the factors influencing effective and ineffective e-learning implementations.
- To share the latest technological advancements and innovations, tools and conceptual artifacts in improving the delivery of a high quality e-Learning experience.
- To promote the exchange of good practice and case studies relevant to the planning, design, development, delivery and assessment of e-Learning.

Effectiveness of e-Learning

- Evaluating e-Learning Effectiveness & Sustainability
- Measuring Return on Investments (ROI) in e-Learning
- Impact of e-Learning on Education Re-engineering
- e-Marketplace for Higher Education
- Global Trends in e-Learning
- Planning and Evaluating Educational Technology

e-Learning Strategies, Policies & Management

- e-Learning Implementation, Policies & Strategies
- e-Learning Strategies & policies for social e-Transformation
- Coping with Resistance and Change Management
- Leadership in Online Education

Facilitating Online Learning

- Innovative Pedagogical Models for Computer-Supported Collaborative Learning
- e-Learning Across the Curriculum
- Professional Development of e-Tutors & e-Facilitators
- Evaluating Learners' Performance in e-Learning
- e-Portfolio Implementation and Impact
- Innovations in e-Assessment

Historical Evolution and Research-Based Evidence

- Evaluation of Learning Technology Systems
- Emerging and Best Practices

Technology Enhanced Learning

- Open Source and Open Content (OER, FLOSS and others)
- Learning Mgt Systems and Learning Content Mgt System
- Authoring Tools • Gaming in Education
- Multimedia & Virtual Worlds in e-Learning,
- m-Learning • Web 2.0 Applications • Social Software

Accreditation & QA

- e-Learning Standards & Quality Frameworks
- Managing Quality in e-Learning
- Accreditation in e-Learning
- Evaluating Learners & Faculty/Teacher Performance

Designing for Learning

- Learning Objects and Repositories
- Innovative Instructional Design
- Reusability, Standards and Learning Objects

Work Integrated Learning

- Using e-Learning to Support Life Long Learning
- e-Learning-based HR Development