

## *Towards a Secure, Reliable and Innovative Information Society*

# Unique World Conference on Innovation, Accountability & IT Professionalism

The World Computer Congress started in 1959 in Paris, France, and prompted the formation of the International Federation for Information Processing (IFIP). Since then times have changed. IT is now regarded as the axis of innovation and the economic engine. IT constitutes the key technology for our society. No democracy, effective healthcare or thorough education without IT. But behind digital technology there are people, who in turn play a key role. The IT professionals stand together — in their diversity and regardless of their geographical dispersion — at the base of a safe, reliable, innovative and sustainable information society for all.

### **Program: What are the main themes?**

The 22<sup>nd</sup> IFIP World Computer Congress will take place in Amsterdam from 24 until 26 September 2012, addresses for the first time on a global level the crucial social and economic role of the IT professional. Based on three main themes, and taken the current major government policies and strategies into account, such as the European Digital Agenda, the WCC2012 will draft the necessary short and middle term agenda's on:

- **Innovation.** New ways of collaborative working, the capacity of IT Professionals, intellectual property rights and the continuous innovation process.
- **Accountability.** The prevention of privacy breaches, cyber crimes and the protection of critical infrastructure and the public and private sector responsibilities.
- **Professionalism.** Professional skills, certification and personal and business ethics for IT professionals.

### **Who is the conference for?**

The WCC2012 focuses on decision makers and influencers in politics, business, education, knowledge and research institutions and the public sector organizations. Moreover, IT professionals hold their own responsibility and they fulfill also an essential role in respect to debating a robust and creative information society.

### **Involved organizations**

The WCC2012 is hosted by the Ngi Platform for IT Professionals which unites 2,500 members. IFIP is the global umbrella organization for IT professionals and represents more than 800,000 IT professionals. The WCC is a biennial conference and is expected to attract over 1,500 participants from 50 countries. The last congress was held in 2010 in Brisbane, Australia.

### **Recommendation Committee**

The Social and Economic Council of the Netherlands (SER), the United Nations organizations UNESCO and International Telecommunication Union (ITU) are among the strong supporters.

### **Attractive sponsor opportunities**

The sponsor program of the three-day WCC2012 contains standard support levels — Platinum, Gold, Silver & Bronze — and special opportunities for sponsoring social events, lunches, conference bags and more.

Please contact IFIP President Leon Strous ([strou@iae.nl](mailto:strou@iae.nl); +31-641-767-046) and/or IFIP Legal Counsel Victor de Pous ([depous@planet.nl](mailto:depous@planet.nl); +31-653-772-119) at the IFIP World CIO Forum.